



Friends,

First Wing Jet Center (formerly Montgomery Aviation) and Indianapolis Executive Airport are excited to once again host the **12th Annual Open House, Fly-In, and Indy Air Race benefiting Down Syndrome Indiana (DSI) on Saturday, August 4**. The event has seen substantial growth over the last several years, with more than 6,000 people attending last year. We are again incorporating the Sport Air Racing League's Indy Air Race into the day – It has been a huge success in the past. This year we are continuing to look for ways to expand the event and add to the displays, fly-bys, aircraft/helicopter rides, candy drop, parachute jump, pancake breakfast, food trucks, bounce houses, raffle/silent auction, and much, much more!

The annual open house is scheduled for **Saturday, August 4, 2018** from 7:30AM - 2:00PM at Indianapolis Executive Airport (Indy Exec). In order to make the event successful, WE NEED YOUR HELP!

The focus of the day is to raise money for a great cause, DSI, an organization that is truly making a difference in the lives of those living with Down Syndrome. DSI uses these funds for programs to help individuals with Down Syndrome achieve independence and inclusion in their community. DSI also ensures that those living with Down Syndrome have a voice with policy makers and work to increase positive awareness and understanding with the public at large.

Our joint efforts have been extremely successful over the past 12 years; together we have raised more than \$165,000! Our open house is one of the largest fundraisers for DSI – but we believe we can always do more with your help!

We are asking you to once again be a part of this great event by becoming a Sponsor. We have included varying levels of sponsorships and their descriptions to help decide which sponsorship level would best suit your organization. This year, we have added a NEW sponsorship opportunity – Kids Zone Sponsor! The Kids Zone is one of the most popular areas of the event. The Kids Zone includes numerous bounce houses and face painting. In the past, we have had to charge families a small fee to use this area due to the expense of renting so many inflatables. It is our hope one of our generous supporters will sponsor this area so that all families may enjoy the Kids Zone activities, free of charge.

Your contributions are tax deductible and a receipt will be provided for your records -- DSI is a 501(c)3 organization #80-0732286. Any gift, whether it is a monetary donation, donation in support of the event, or an item to be part of our raffle, is greatly appreciated. Also, if you would like to display your aircraft for the event or volunteer your time, please let us know. Please return the enclosed donation form with your desired amount as soon as possible in order to be included in initial event materials. Contact us if you are interested in donating items to be used in the raffle/silent auction. The earlier your confirmation of donation is received, the greater exposure you will have in our promotional materials.

We look forward to your participation in this great event and appreciate your consideration.

Sincerely,

Sean White

VP and General Manager, First Wing Jet Center

317-769-4487

swhite@firstwing.com



Sponsorship Levels

Presenting Sponsor - \$4,000 (Single Sponsor)

- Designation as Presenting Sponsor of the event
- **Premium** logo placement on signage, website, and promotional materials
- Prime display space location of your choice
- 20 raffle tickets for prize drawings
- Verbal recognition at event
- Mention(s) on social media

NEW for 2018! Kids Zone Sponsor \$3,000 (Single Sponsor)

- Signage displayed in the Kids Zone
- **Premium** logo placement on signage, website, and promotional materials
- Prime display space location of your choice
- 20 raffle tickets for prize drawings
- Verbal recognition at event
- Mention(s) on social media

Gold Sponsorships - \$2,500

- Prime logo placement on signage, website, and promotional materials
- Prime display space location of your choice
- Verbal recognition at event
- 15 raffle tickets for prize drawings
- Mention(s) on social media

Silver Sponsorships - \$1,500

- Logo placement on signage, website, and promotional materials
- Display space location
- 10 raffle tickets for prize drawings
- Mention(s) on social media

Bronze Sponsorships - \$500

- Name on signage, website, and promotional materials
- Display space location
- 7 raffle tickets for prize drawings

In-Kind Donations

This event is solely put on through the kind donations from our community. Some of the items we need to make this charitable event a success are:

- Raffle prizes
- Silent auction items
- Monetary donations
- Companies to provide entertainment
- Promotional support/media partner



Sponsorship Commitment Form

Thank you for your willingness to support the **12th Annual Open House, Fly-In, & Air Race supporting Down Syndrome Indiana!** We truly could not do this event without your support and love the opportunity to bless Down Syndrome Indiana in this way.

Company / Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____

Sponsorship Tier Requested: _____

Items / Services for Donation: _____

Please return this form along with a high-resolution company logo to Corrie Bennett, cbennett@firstwing.com.

If you are providing a monetary donation, please send your check made out to **Down Syndrome Indiana** to:

First Wing Jet Center
Attn: Corrie Bennett
11329 E. SR 32
Zionsville, IN 46077

If you wish to donate an item or service, please indicate so on this form and we will be in touch to facilitate that request.

All donations are tax deductible and a receipt will be provided for your records. Down Syndrome Indiana (DSI) is a 501(c)3 tax exempt organization (#80-0732286).

Please return this form ASAP in order to be included in promotional materials.